

March 03, 2023

| | |
|--|---|
| BSE Ltd. P J Towers, Dalal Street, Fort Mumbai - 400001 Scrip Code: 543272 | National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai - 400051 Symbol: EASEMYTRIP |
|--|---|

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip and State Government of Andhra Pradesh signs a MoU for promotion of tourism in the state”** being issued to the media.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



Incredible India
Approved by Ministry of Tourism
Government of India



EaseMyTrip and State Government of Andhra Pradesh signs a MoU for promotion of tourism in the state

New Delhi, 3rd March 2023: EaseMyTrip.com, one of India's largest online travel tech platforms, has signed an agreement through a Memorandum of Understanding (MoU) with the State Government of Andhra Pradesh (GoAP) on March 3rd, 2023. Andhra Pradesh is a sought-after place and the destination is amongst the third highest in terms of number of visits by tourists.

Under this agreement, EaseMyTrip will undertake certain marketing initiatives for the promotion of tourism in the state that will range across ATL/BTL/Digital mediums pan-India. EaseMyTrip through the promotions aims at expanding the inbound international tourism to the destination.

Bound by the MoU, GoAP will facilitate in getting necessary Permissions/ Approvals/ Clearances etc., from its relevant departments through the single desk portal within the set timelines. The MoU has a duration of three years and shall be governed by Indian laws with any disagreements related to the MoU's terms being settled exclusively by the courts in New Delhi.

Speaking about this agreement, **Mr. Rikant Pittie, Co-Founder, EaseMyTrip**, said, "We are elated to have this opportunity to work with the government of Andhra Pradesh and help grow tourism in the state. With the distinctive quality that attracts numerous tourists, especially the beaches and mountains, the state is a spot for natural beauty. We at EaseMyTrip acknowledge the possibilities and are looking forward to collaborating with GoAP to highlight the best of Andhra Pradesh."

Representative of GoAP, Mr. K. Kanna Babu I.A.S, Youth Advancement Tourism & Cultural Department, said, "We are excited to partner with EaseMyTrip and are certain that the Andhra Pradesh Tourism will shape in times to come. Through this partnership, we are looking at making Andhra Pradesh an incredible tourism destination."

About EaseMyTrip

EaseMyTrip (a public listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 78% during FY20-22 in profits, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services. EaseMyTrip offers its users the option of zero-convenience fees during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and London.

For Media Queries:

| |
|--|
| EaseMyTrip Public Relations |
| Ms. Bhavika Sharma |
| bhavika.sharma@easemytrip.com |
| +91 98117 87304 |