

August 21, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Co-Presents the Star-Studded Bhutani Filmfare Awards Punjabi 2025**” being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip Co-Presents the Star-Studded Bhutani Filmfare Awards Punjabi 2025

The grand event will take place on August 23, 2025, in Mohali, Punjab, bringing together the finest talent from the Punjabi film industry, with audiences unlocking exclusive Filmfare travel deals on EaseMyTrip.

NEW DELHI, August 21, 2025: EaseMyTrip, one of India's leading online travel-tech platforms, is all set to make its presence felt on one of the most celebrated stages of Punjabi cinema as the co-presenter of the Filmfare Awards Punjabi 2025, powered by Bhutani Group. The grand event will take place on August 23, 2025, in Mohali, Punjab, bringing together the finest talent from the Punjabi film industry for an evening of celebration, recognition, and entertainment.

As a co-presenter, EaseMyTrip will enjoy significant on-air and on-ground visibility throughout the event. Returning after an eight year gap, the Filmfare awards Punjabi is one of the most prestigious platforms honouring excellence in Punjabi cinema, and this year's edition promises to be bigger and more spectacular than ever. The event will feature a dazzling red carpet, star-studded appearances, and a line-up of iconic live performances by some of the biggest names in the industry, including Jacqueline Fernandez, Honey Singh, Satinder Sartaj, Neeru Bajwa, Sunanda Sharma, Bismil, Urvashi Rautela, Maniesh Paul, Soundarya, Simran Chaudhary, Himanshi Khurana, and Abhishek Singh.

Speaking on the association, Sanchit Chopra, Chief Marketing Officer of EaseMyTrip, said: *"EaseMyTrip has always been about making dreams and experiences come alive, and our association with the Filmfare Awards Punjabi 2025 perfectly reflects our brand values of celebration, aspiration, and creating memorable journeys. We are thrilled to be part of this prestigious event that shines a spotlight on the vibrant world of Punjabi cinema."*

On this partnership, **Abhishek Singh, Chairman & Managing Director, Force of Talent, said:** *"Curating the Bhutani Filmfare Awards Punjabi co-presented by EaseMyTrip is both an honour and a responsibility that we take with great pride. Force of Talent brings its expertise in creating large-scale entertainment experiences, focusing on delivering a seamless, world-class production that celebrates Punjabi cinema through innovative show design and flawless artist coordination. We are committed to creating a night that will be magical for artists and fans alike."*

As Bharat's own travel app, EaseMyTrip has partnered with Bhutani Filmfare Awards Punjabi 2025 to celebrate India's cultural vibrancy. With this association the company



continues to explore innovative avenues that bridge travel, entertainment, and cultural engagement.

The 2025 edition of Filmfare Awards Punjabi will be staged at the PCA Stadium in Mohali. One can get exclusive filmfare deals on travel bookings from EaseMyTrip by using the code - **EMTFILMFARE**.

About EaseMyTrip

EaseMyTrip (listed on NSE and BSE) is one of India's largest online travel-tech platforms in terms of air ticket bookings, as per the Crisil Report-Assessment of the OTA Industry in India (Feb 2021). Bootstrapped and profitable since its inception, the company is one of the leading online travel-tech platforms in the country, delivering consistent profitability and industry-leading EBITDA margins.

EaseMyTrip offers end-to-end travel solutions including flights, hotels, holiday packages, trains, buses, cabs, and ancillary travel services. It is also one of the only OTAs in India to offer customers a zero-convenience fee option. The platform provides access to over 400 international and domestic airlines and 2.9 million+ hotels worldwide, along with train, bus, and cab bookings. Founded in 2008, EaseMyTrip is headquartered in Noida with offices across Delhi, Gurugram, Bengaluru, and Mumbai, and has an expanding international presence through subsidiaries in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand, Saudi Arabia, and Brazil.

For Media Queries:

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