

July 24, 2025

BSE Ltd. P J Towers, Dalal Street, Fort Mumbai-400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
---	--

Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled “**EaseMyTrip Signs Landmark MoU with Timbuckdo to Make Student Travel More Affordable and Aspirational**” being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

For Easy Trip Planners Limited

Priyanka Tiwari
Group Company Secretary and Chief Compliance Officer
Membership No.: A50412

Easy Trip Planners Ltd.

Registered office : Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

Phone : +91 - 11 43030303, 43131313 | E-mail : Care@easemytrip.com | Web: www.EaseMyTrip.com | CIN No. L63090DL2008PLC179041



EaseMyTrip Signs Landmark MoU with Timbuckdo to Make Student Travel More Affordable and Aspirational

New Delhi & Bengaluru, 24th July 2025 — EaseMyTrip, one of India's largest and fastest-growing online travel platforms, today announced an exclusive strategic partnership with Timbuckdo, a leading student-focused social commerce platform. This Memorandum of Understanding (MoU) aims to make travel more affordable, accessible, and aspirational for students across India through exclusive, curated discounts on flights, buses, hotels, and experiences.

This landmark initiative will combine EaseMyTrip's trusted travel infrastructure with Timbuckdo's deep engagement within India's student ecosystem to unlock never-before-seen discounts and access for India's Gen Z population.

"EaseMyTrip has always believed in making travel accessible to all, through this partnership with Timbuckdo, we are unlocking significant value for the student segment—a demographic that is deeply aspirational, digitally savvy, and hungry to explore. We are excited to empower their travel dreams through deeper discounts and curated travel solutions." **said Sanchit Chopra, Chief Marketing Officer of EaseMyTrip.**

India's youth is rapidly reshaping the travel landscape. Gen Z and Gen Alpha now influence over 93% of family travel decisions, driving a shift toward experience-led, spontaneous, and budget-conscious travel over traditional patterns.

"This is a defining moment for Timbuckdo, Gen Z is not deferring travel to the future, they are ready to explore now and are actively seeking value-driven experiences. Our goal is to eliminate cost as a barrier. Through our partnership with EaseMyTrip, we aim to make travel not only accessible, but also aspirational and practical for students across India." - said **Mythri Kumar, Co-founder and CEO, Timbuckdo.**

Highlights of the Partnership:

- Exclusive student discounts on flights, buses, hotel stays, and travel experiences.
- Seamless booking through Timbuckdo's student discount marketplace, powered by EaseMyTrip.
- Campus activations, student travel festivals, and influencer-led campaigns to build awareness and engagement.

As part of its strategic roadmap, Timbuckdo is targeting over one million student bookings in the next 12 months. With the Indian student travel market projected to surpass USD 10 billion by 2027, this collaboration positions EaseMyTrip and Timbuckdo as key enablers of Gen Z mobility and aspiration.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platforms in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of a zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and Brazil.

About Timbuckdo

Timbuckdo is India's first student-centric social commerce platform, enabling students to earn, upskill, and save through curated part-time jobs, gamified learning programs, and an exclusive student discount marketplace. The platform serves thousands of college campuses and is backed by leading investors to build the largest digital student community in India.

For Media Queries:

EaseMyTrip Public Relations
Ms. Kiran Sharma
Kiran.Sharma@easemytrip.com
+91 70422 54318

Timbuckdo Public Relations
Ms. Meghna Prasad
meghnaprasad@storybrews.com
+91 96201 06677