

October 30, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001 Scrip Code: 543272	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051 Symbol: EASEMYTRIP
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Sub: Media Release

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip Wins Punjab Mandate to Oversee Pilgrimage Travel for over 2 Lakh Devotees Under Mukh Mantri Tirth Yatra Yojana”** being issued to the media.

The aforesaid information will be hosted on the website of the company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

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Priyanka Tiwari

Group Company Secretary and Chief Compliance Officer
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EaseMyTrip Wins Punjab Mandate to Oversee Pilgrimage Travel for over 2 Lakh Devotees Under Mukh Mantri Tirth Yatra Yojana

- *Hon'ble Chief Minister of Punjab, Shri Bhagwant Mann, officially inaugurated the Mukh Mantri Tirth Yatra Yojana at his constituency Dhuri, marking the launch of Punjab's latest faith tourism initiative.*
- *EaseMyTrip will operate and manage pilgrimage tours for over two lakh pilgrims from all constituencies of Bathinda to Amritsar over the next 12 months.*

New Delhi, 30 October 2025: EaseMyTrip, one of India's leading travel-tech platforms, has been awarded the tender for the Bathinda cluster under the Punjab Government's Mukh Mantri Tirth Yatra Yojana. As part of this project, EaseMyTrip will operate and manage pilgrimage tours for over two lakh pilgrims from all constituencies of Bathinda to Amritsar over the next 12 months.

The Mukh Mantri Tirth Yatra Yojana was flagged off by the Hon'ble Chief Minister of Punjab, Shri Bhagwant Mann, at his constituency, Dhuri, marking the official commencement of the pilgrimage. The initiative has been launched to ensure a comfortable and well-coordinated travel experience for devotees visiting the Golden Temple and other prominent religious sites in Amritsar.

Speaking on the announcement, Rikant Pittie, CEO and Co-Founder of EaseMyTrip, said, *"The Mukh Mantri Tirth Yatra Yojana represents a powerful example of how public initiatives can bring people closer to their cultural and spiritual identity. Our collaboration with the Government of Punjab goes beyond travel management; it is about creating an organised, technology-enabled framework that ensures dignity, safety, and care for every pilgrim. At EaseMyTrip, our special pilgrimage vertical EasyDarshan will be executing this Yatra. We see this as a chance to apply our operational strength to a cause that connects communities and preserves India's living heritage."*

With this project, EaseMyTrip continues to strengthen its role in supporting large-scale government initiatives focused on social welfare, cultural preservation, and community well-being. The company remains dedicated to using its travel management capabilities to create impactful travel experiences that connect people and promote inclusive development.

About EaseMyTrip:

EaseMyTrip (listed on NSE and BSE) is one of India's largest online travel-tech platforms in terms of air ticket bookings, as per the CRISIL Report – Assessment of the OTA Industry in India (February 2021). Bootstrapped and profitable since its inception, the company is one of the leading online travel-tech platforms in the country, delivering consistent profitability and industry-leading EBITDA margins. With a zero-convenience fee model, EaseMyTrip offers end-to-end travel solutions, including access to over 400

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international and domestic airlines, 2.9 million+ hotels, and a wide range of curated travel options such as holiday packages, trains, buses, cabs, and ancillary services.

Founded in 2008, EaseMyTrip is headquartered in New Delhi with offices across Noida, Gurugram, Bengaluru, and Mumbai, and has an expanding international presence through subsidiaries in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand, Saudi Arabia, and Brazil. Now entering its EaseMyTrip 2.0 phase, the company is evolving beyond traditional travel services to build a diversified travel ecosystem further strengthening its mission to make travel seamless, transparent, and affordable for every Indian.

For Media Queries:

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