

June 18, 2025

BSE Ltd.	National Stock Exchange of India Limited
P J Towers, Dalal Street,	(NSE). Exchange Plaza, Bandra Kurla
Fort Mumbai – 400001	Complex, Bandra East, Mumbai – 400051
Scrip Code: 543272	Symbol: EASEMYTRIP

Subject: Media Release

Dear Sir/Madam,

In terms of Regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **"EaseMyTrip and OneBanc Announce Strategic Alliance to Revolutionize Corporate Travel in India with AI Integration"** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <u>https://www.easemytrip.com/investor-relations.html</u>.

You are requested to take the aforesaid on record.

Thanking you,

For Easy Trip Planners Limited

Priyanka Tiwari Group Company Secretary and Chief Compliance Officer Membership No.: A50412

Easy Trip Planners Ltd.

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EaseMyTrip and OneBanc Announce Strategic Alliance to Revolutionize Corporate Travel in India with Al Integration

New Delhi, June 18, 2025 — EaseMyTrip.com, one of the leading online travel tech platforms, and OneBanc, a premium neo-bank for white-collar salaried professionals, have announced a strategic partnership. This will also integrate EaseMyTrip's comprehensive travel services called EMTDesk into OneBanc's AI-powered payroll banking platform. The two companies have recently begun onboarding corporate clients onto the AI powered platform.

The partnership between OneBanc and EaseMyTrip is set to bring transparency, eliminate inefficiencies, and deliver a seamless, policy-compliant experience to corporate travellers. EMTDesk is an intuitive, mobile-friendly platform that supports multi-modal bookings (flights, hotels, trains, etc.) with real-time inventory and policy-aligned recommendations. Key features include WhatsApp-based approval workflows, traveler profile management, risk tracking, vendor and payment integrations, and 24/7 customer support. At the core of this collaboration lies OneBanc's proprietary AI platform, which automates end-to-end processes—reducing operational costs, providing actionable insights, ensuring regulatory compliance, and enabling a new level of personalisation for employees.

While India-specific data on travel software remains limited, global studies show that organisations lose over \$5 billion annually due to manual errors, inefficiencies, and delays in corporate travel management. Additionally, regulatory non-compliance contributes to more than \$7 billion in annual penalties, legal costs, and reputational damage.

Together, OneBanc and EaseMyTrip are building a unified ecosystem. OneBanc seamlessly connects banking, payroll/HRMS, and merchant services—like EaseMyTrip—into a single enterprise-grade AI platform. The integration automates policy-compliant recommendations, streamlines payments, ensures auto-submission of GST invoices, and provides real-time analytics to corporates. These insights empower companies to negotiate better rates, implement cost-control policies, and elevate the employee experience.

This partnership reflects both companies' commitment to innovation and customer-centricity. By combining EaseMyTrip's expansive travel inventory with OneBanc's intelligent automation, the duo aims to transform corporate travel management and redefine how employees engage with financial tools.

"Our partnership with OneBanc is a major step in expanding our corporate travel solutions," said Nishant Pitti, Chairman & Founder of EaseMyTrip. "By combining our travel expertise with OneBanc's Al-led platform, we're delivering a next-gen solution that redefines how companies manage business travel."

"At OneBanc, our mission is to leverage AI and ML to deliver personalised experiences for salaried professionals and enterprises," said **Vibhore Goyal**, Founder & CEO of OneBanc. "Given that corporate travel is a major spend category, our partnership with EaseMyTrip—a leader in digital travel—was a natural evolution. Together, we're enabling a compliant, seamless, and automated solution for corporate India."

MEDIA RELEASE



About OneBanc

OneBanc is a leading corporate financial solutions provider that integrates banking, payroll, and HR systems with AI-powered automation to optimise employee financial wellness and corporate operational efficiency. OneBanc helps organisations simplify reimbursements, streamline expenses, reduce fraud, and improve tax-saving compliance—all through a single intelligent platform.

About EaseMyTrip

EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.

EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and Brazil.

For Media Queries:

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