

April 29, 2025

BSE Ltd. P J Towers, Dalal Street, FortMumbai – 400001  <b>Scrip Code: 543272</b>	National Stock Exchange of India Limited (NSE). Exchange Plaza, Bandra Kurla Complex, Bandra East, Mumbai – 400051  <b>Symbol: EASEMYTRIP</b>
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**Sub: Media Release**

Dear Sir/Madam,

In terms of regulation 30 of the SEBI (LODR) Regulations, 2015, we are enclosing herewith a copy of the media release titled **“EaseMyTrip launches the Easy Summer Sale with Unbeatable Discounts on Flights, Hotels, Holidays & More”** being issued to the media.

The aforesaid information will also be hosted on the website of the Company at <https://www.easemytrip.com/investor-relations.html>.

You are requested to take the aforesaid on record.

Thanking you,

**For Easy Trip Planners Limited**

**Priyanka Tiwari**  
**Group Company Secretary and Chief Compliance Officer**  
**Membership No.: A50412**

**Easy Trip Planners Ltd.**

**Registered office :** Building No. - 223, Patparganj Industrial Area, New Delhi - 110092 (India)

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## **EaseMyTrip launches the Easy Summer Sale with Unbeatable Discounts on Flights, Hotels, Holidays & More**

*Attractive deals across travel categories; Extra benefits for ICICI, PNB, and RBL Bank cardholders*

**New Delhi, April 29, 2025:** EaseMyTrip.com, one of India's largest and most trusted online travel tech platforms, has announced the launch of its much-awaited Easy Summer Sale, bringing sizzling travel deals for customers across the country. The limited-period sale is live from April 29th to May 6th, 2025, offering irresistible discounts on flights, hotels, buses, cabs, and holiday packages via the EaseMyTrip website and app.

During the Easy Summer Sale, travelers can unlock up to ₹5,000 off on flight and hotel bookings, up to ₹500 off on buses and cabs, and holiday packages starting at just ₹9,999. By applying the promo code EMTSUMMER, customers can enjoy these offers and more.

EaseMyTrip has partnered with ICICI Bank as the official banking partner, along with Punjab National Bank and RBL Bank, to offer exclusive additional savings for cardholders. Customers making payments using eligible cards will receive extra discounts over and above the sale offers.

To further enhance the customer experience, EaseMyTrip has collaborated with a range of prestigious airline partners, offering discounted fares on select routes. These include: Air Astana, Air Mauritius, All Nippon Airways (ANA), British Airways, Cathay Pacific, Ethiopian Airlines, EGYPTAIR, Gulf Air, LOT Polish Airlines, Malaysia Airlines, Qantas Airways, Royal Brunei Airlines, Singapore Airlines, Thai AirAsia, Turkish Airlines, Vietnam Airlines, and Virgin Atlantic.

In the hotel category, the sale showcases a wide selection of India's leading and heritage hospitality partners, such as: Sterling, Byke, Justa, Fern, VITS, Sayaji, Neemrana, AM Kollection, Amritara, Welcomheritage, Spree, Pride, Bloom, Zone By The Park, Starlit, One Earth, Suba Group, Lords Hotels & Resorts, Club Mahindra, The Clarks, Royal Orchid, OTHPL, Clarks Collection, Le Roi, Renest, Treehouse, Ginger, Moustache Hotels, Fateh Collection, Trulyy India Hotels, Eight Continents Hotels, Shahpura Hotels, Aceotel, Asapian Hotels, Summit Hotels & Resorts, Sumi Yashshree Hotels & Resorts, Polo Towers, TGI, Oyo, Fab Hotels, Ramee Group of Hotels, Treat Group of Hotels, 7 Apple Group of Hotels, Vesta Hotels & Resorts, DLS Hotels & Resorts, Stay Pattern, Levelup Hotels & Resorts, and Pax Hotels & Resorts.

**Mr. Rikant Pittie, CEO & Co-Founder of EaseMyTrip, shared his excitement about the campaign,** *"At EaseMyTrip, we're always striving to deliver maximum value to our users. With the Easy Summer Sale, we're offering more than just discounts — we're helping people turn their summer travel dreams into reality. From luxurious international escapes to affordable domestic holidays, this campaign has something for every kind of traveller."*

Beyond the core travel discounts, EaseMyTrip customers can also unlock exciting brand vouchers post-booking, from EaseMyTrip's exclusive brand partners: SS Beauty, Outdoor Goats, Frido, and Healthkart.

The Easy Summer Sale will also reward the highest spender during the campaign period with a special prize. Additionally, select top spenders will receive exclusive gift vouchers and merchandise.

This sale is open to all existing and new users and is valid for online confirmed bookings made via the EaseMyTrip app or website from April 29 to May 6, 2025. With 25 million+ happy users and 24/7 customer support, EaseMyTrip continues to deliver unbeatable value and seamless service to India's travellers. So whether you're planning a quiet mountain retreat, a beachside escape, or a city break, let the Easy Summer Sale be your ticket to savings and unforgettable memories.

### **About EaseMyTrip**

*EaseMyTrip (a publicly listed company at NSE and BSE) is India's one of largest online travel platform in terms of air ticket bookings, based on the Crisil Report-Assessment of the OTA Industry in India, February 2021. Furthermore, growing at a CAGR of 47% during FY20-24 in profits before tax, it is one of the fastest-growing internet companies. Bootstrapped and profitable since its inception, EaseMyTrip offers 'End to End' travel solutions including air tickets, hotels and holiday packages, rail & bus tickets as well as ancillary value-added services.*

*EaseMyTrip offers its users the option of zero-convenience fee during bookings. EaseMyTrip provides its users with access to more than 400 international and domestic airlines, over 2+ million hotels as well as train/bus tickets and taxi rentals for major cities in India. Founded in 2008, EaseMyTrip has offices across various Indian cities, including Noida, Delhi and Gurugram, Bengaluru, and Mumbai. Its international offices (as subsidiary companies) are in the Philippines, Singapore, Thailand, the UAE, the UK, the USA, New Zealand and Brazil.*

### **For Media Queries:**

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